# Island Ecoventures/PhotoVentures Privacy Policy

This privacy notice applies solely to information collected by this web site. It will notify you of the following:

- What type of information is collected & how we collect it
- With whom we share your information
- Why we collect your information
- Security and how we store, use, share and disclose your personal information
- How we communicate with our site visitors
- How we use cookies and other tracking tools
- How site visitors can withdraw their consent or correct any inaccuracies in information

### What type of Information is collected and how do you collect it?

We only have access to/collect information that you give to us voluntarily through online contact forms, email or other direct contact from you.

We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information including:

- name
- email
- date of birth
- passport number
- shipping address
- Dietary restrictions/allergies, etc.

We also collect billing information (including credit card information), comments, feedback, product reviews, recommendations, etc.

### With whom do you share our information?

Island Ecoventures is the sole owner of the information collected on this site. We do not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order, make a reservation, etc.

## Why do you collect the information?

We use your information to respond to your requests (the reason you gave us the information in the first place). We may also use your information, unless you specifically ask us not to, to update you on specials, promotions, new products or services, or changes to any of our policies.

### Security & how we store your personal information

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way.

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

### How do you communicate with visitors to your site?

We may contact you via email, telephone, text messages, and/or postal mail.

#### How do you use cookies and other tracking tools?

PhotoVenturestours.com uses cookies for many important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

To learn more about cookies: https://www.allaboutcookies.org/

#### How can I withdraw my consent?

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 954-693-8852 or via email at info@photoventures.com

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given above.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@photoventures.com

## **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.